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May 21, 2008

Mr. Robert A. Eckert  
Chairman and CEO  
Mattel, Inc.  
333 Continental Boulevard  
El Segundo, CA 90245-5012

Dear Mr. Eckert:

We are appealing to you today on behalf of our children, who cherished your company's toys. Our young children loved your toys so much that they slept with them, kissed them, and as toddlers sometimes do, put them in their mouths. We always knew that our children adored their Mattel toys; but we were shocked and heartbroken to discover that our children were being poisoned by the toxic levels of lead they were ingesting because of their affections.

We have watched our children suffer. We have witnessed their agony as they've endured chronic stomach pains, constipation, appetite loss and diarrhea. We've been puzzled and worried by their sudden and dramatic changes in behavior and devastated to learn of the high levels of lead in their blood and urine. We now must watch helplessly as our children undergo difficult and painful treatments and yet that may not be the worst of it! We've been told by doctors that the full extent of the mental delays and other side effects likely caused by the lead in Mattel toys may not be known for years to come.

Mr. Eckert, the health and safety of our children is our deepest concern. We've come to Washington, D.C. to lobby Congress but we also wanted to reach out to you directly. As parents it is our most sacred duty to protect our children, and we ask for your help in putting the welfare of America's children first.

Regardless of what happens on Capitol Hill with pending Consumer Product Safety legislation, we are asking Mattel to do the right thing by voluntarily lowering the amount of lead used in manufacturing your toys. To do so would be to make a strong statement that Mattel really does care about more than just its bottom line. Our children have already suffered, but others don't have to. There is no time to waste—please act now in making your products safer.

Sincerely yours,

Diana Downing



Kevin and Elizabeth Fisher



Deryl (Dee Dee) Miller

